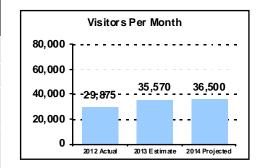
## **CULTURE & RECREATION**

## PERFORMANCE MEASURE HIGHLIGHTS

The following section highlights Key Performance Indicators for the Culture and Recreation Functional Area for Sedgwick County. The Culture and Recreation group accounts for the quality of life attractions directly managed, promoted, and supported by the County for the overall benefit of the community. These functions include the following departments and attractions: Lake Afton Park, Sedgwick County Park, INTRUST Bank Arena, Sedgwick County Zoo, Community Programs, and Explorations Place.

Department Measure and Goal	2012	2013	2014
	Actual	Est.	Proj.

Lake Afton Park's Goal: Continue to provide facilities number of visitors to the park annually	that will incr	ease/mainta	in the
Number of visitors per month (KPI)	29,875	35,750	36,500
Locally organized and promoted events	10	15	17



<b>Sedgwick County Park's Goal:</b>	Continue to pr	ovide facilities	that will increa	se/ maintain
the number of visitors to the park	annually			

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Number of visitors per month (KPI)	87,234	95,000	97,500
Locally organized/promoted events	22	26	26



Sedgwick Count	y Zoo's Goal:	To meet the	projected	attendance	goal for 2013
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Attendance (KPI)	100%	100%	100%
Receipts per attendee	\$10.62	\$11.02	\$11.02
Cost per attendee	\$10.34	\$10.93	\$10.93
Number of Zoo Member Households	11,350	12,000	12,000

