Sedgwick County Zoo

<u>Mission</u>: To inspire discovery, appreciation and respect for animals and nature.

Mark C. Reed Executive Director

5555 Zoo Blvd. Wichita, KS 67212 316.660.9453 mreed@scz.org

Overview

The Zoo is funded through a unique partnership between Sedgwick County government and the Sedgwick County Zoological Society, Inc. The Zoo has a continued emphasis on capital and infrastructure development maintenance, as reflected by the infrastructure and improvement amounts during the past five years.

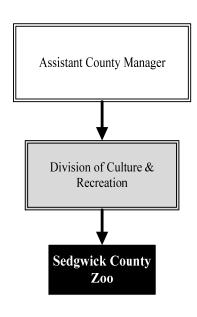
2008: \$456,3562009: \$745,3762010: \$367,7302011: \$120,2362012: \$839,804

The 247-acre Sedgwick County Zoo opened in 1971 and has been ranked among the best zoos in the world. Displaying more than 3,500 animals of nearly 400 species, the Zoo is the number one outside tourist attraction in Kansas.

Highlights

- Association of Zoos & •
 Aquariums accredited
 member since 1981
- Special events held annually include: The Night of the Living Zoo, Easter Eggstravaganza, Earth Day Kansas, Monkey Butt Poker Run, Mother's and Father's Day and Wet-N-Wild Days

In 2012, Sedgwick County Zoo had the privilege of working with a total of 971 volunteers who donated 38,882 hours. Volunteers help the Zoo by giving their time which in turn saves money. The cumulative hours donated by the Sedgwick County Zoo volunteers in 2012 were equal to 19 full time employees.



Strategic Goals:

- Be the pride of the community and the best Zoo possible by maximizing the collective commitment and available resources of the County
- To meet the projected attendance goal for 2014
- To meet the projected per capita goal in lines of revenue & expenses and membership sales



working for you

Accomplishments and Priorities

Accomplishments

The Sedgwick County Zoo has been recognized with national and international awards for support of field conservation programs and successful breeding of rare and endangered species. The Zoo has the 13th largest animal collection in all North American Association of Zoos & Aquariums (AZA) facilities. The collection includes the 13th largest of both species and specimens, including amphibians, reptiles, birds and mammals.

Annual Zoo Attendance 2007-2012

2007: 484,014 2008: 593,428 2009: 584,076 2010: 654,494 2011: 548,919 2012: 515,634

Priorities

The Zoo offers education programs for all ages, sponsors special events for the public, accommodates after-hour rentals for corporate events and provides volunteer opportunities for more than 850 individuals. In addition to recreational opportunities, Sedgwick County Zoo is dedicated to the conservation of natural heritage and is active in the preservation of both zoo and wild animals.

In 2012, \$159,632 went to support worldwide conservation programs. Guests helped play a part in safeguarding the world's wildlife just by visiting the Zoo. Each guest contributed \$0.25 towards conservation by visiting the Zoo, public donation boxes within the Zoo are contributed and guests may choose to round up their purchases in the Gift Shop in support of conservation.



Significant Budget Adjustments

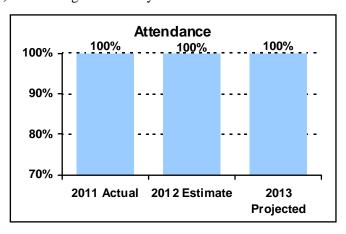
Changes to the Sedgwick County Zoo's 2014 budget include an increase in contractual funds to support Zoo programs.

PERFORMANCE MEASURE HIGHLIGHTS

The following chart illustrates the Key Performance Indicator (KPI) of the Sedgwick County Zoo.

Attendance -

• To meet the projected attendance goal for 2013.



Department Performance Measures	2012 Actual	2013 Est.	2014 Proj.
Goal: To meet the projected attendance goal for 2014			
Attendance (KPI)	93.75%	100%	100%
Goal: To meet the projected per capita goal in lines of revenue, ex	penditures, and me	mbership sales	
Receipts per attendee	\$14.37	\$11.93	\$12.22
Cost per attendee	\$10.76	\$10.54	\$10.68
Number of Zoo member households	12,235	12,000	12,000

Significant Adjustments From Previous Budget Year

Additional funding to support Zoo programs

Expenditures Revenue FTEs 372,313

Full-Time Equivalents (FTEs)

Total	372.313	

Budget Summary by Categ	Budget Summary by Fund							
Expenditures	2012 Actual	2013 Adopted	2013 Revised	2014 Budget	% Chg. '13-'14	Expenditures	2013 Revised	2014 Budget
Personnel	4,736,000	4,861,881	4,958,185	5,156,761	4.0%	General Fund-110	4,958,185	5,330,498
Contractual Services	381,769	-	-	173,737				
Debt Service	-	-	-	-				
Commodities	-	-	-	-				
Capital Improvements	-	-	-	-				
Capital Equipment	-	-	-	-				
Interfund Transfers	-	-	-	-				
Total Expenditures	5,117,769	4,861,881	4,958,185	5,330,498	7.5%	Total Expenditures	4,958,185	5,330,498
Revenue								
Taxes	-	-	-	-				
Intergovernmental	-	-	-	-				
Charges For Service	-	-	-	-				
Other Revenue	-	-	-	-				
Total Revenue	-	-		-				
Full-Time Equivalents (FTEs)	99.50	99.50	99.50	99.50	0.0%			

Budget Summary by Program

Program Fu	Fund	2012 Actual	2013 Adopted	2013 Revised	2014 Budget	% Chg. '13-'14		2013 Adopted	2013 Revised	
Sedgwick County Zoo	110	5,117,769	4,861,881	4,958,185	5,330,498	7.5%	_	99.50	99.50	

Expenditures

Sedgwick County... working for you

5,330,498

7.5%

4,958,185

Total

5,117,769

4,861,881

99.50

99.50

99.50

Personnel Summary b	y Fund								
			Budget	ted Personne	el Costs	- 1 -	Full-Time	Equivalents (F	TEs)
Position Title(s)	Frank	David	2013	2013	2014		2013	2013	2014
Position Title(s) KZ8 Service Maintenance B110	Fund 110	Band EXCEPT	Adopted 89,423	Revised 89,440	Budget 89,440	–	Adopted 5.00	Revised 5.00	Budget 5.00
Temp Service Maintenance B11		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B11		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B11		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B11	7 110	EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B11		EXCEPT	2,500	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B12		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B12		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B12 Temp Service Maintenance B12		EXCEPT EXCEPT	8,736 8,736	8,944 8,944	8,944 8,944		0.50 0.50	0.50 0.50	0.50 0.50
Temp Service Maintenance B12		EXCEPT	8,736	8,944	8,944		0.50	0.50	0.50
Temp Service Maintenance B12		EXCEPT	2,500	2,500	2,500		0.50	0.50	0.50
Zoo Director	110	CONTRACT	142,671	146,217	146,217		1.00	1.00	1.00
Deputy Zoo Director	110	B430	92,871	92,686	92,686		1.00	1.00	1.00
Veterinarian	110	B429	86,821	89,297	89,297		1.00	1.00	1.00
Assistant Veterinarian	110	B327	67,871	70,464	70,464		1.00	1.00	1.00
Curator - Education	110	B325	62,897	64,708	64,708		1.00	1.00	1.00
Curator - Mammals	110	B325	62,830	64,631	64,631		1.00	1.00	1.00
Curator - Graphics & Exhibits	110	B325	59,621	61,319	61,319		1.00	1.00	1.00
Curator - Horticulture	110	B325	54,790	56,865	56,865		1.00	1.00	1.00
Curator - Herpetology	110	B325	50,460	51,913	51,913		1.00	1.00	1.00
Curator - Birds	110	B325	58,140	50,266	50,266		1.00	1.00	1.00
Zoo Operations Coordinator	110	B324	66,147	50,000	50,000		1.00	1.00	1.00
Administrative Officer	110	B321	46,661	48,005	48,005		1.00	1.00	1.00
Senior Zookeeper	110	B220	355,616	340,603	340,603		9.00	9.00	9.00
Zoo Registrar Maintenance Supervisor	110	B220	46,074 33,249	47,387 32,919	47,387 32,919		1.00 1.00	1.00 1.00	1.00 1.00
Graphic Artist	110 110	B220 B219	79,304	81,549	81,549		2.00	2.00	2.00
Veterinary Technician	110	B219 B218	66,216	66,878	66,878		2.00	2.00	2.00
Grounds Supervisor	110	B218	38,096	39,183	39,183		1.00	1.00	1.00
Zookeeper	110	B217	1,127,936	1,135,662	1,135,662		38.00	38.00	38.00
Education Specialist	110	B217	102,469	104,156	104,156		3.00	3.00	3.00
Bookkeeper	110	B217	27,312	28,099	28,099		1.00	1.00	1.00
Zoo Maintenance Worker	110	B216	173,489	178,335	178,335		6.00	6.00	6.00
Tropical Gardener	110	B216	29,675	30,809	30,809		1.00	1.00	1.00
Fiscal Associate	110	B216	25,927	26,917	26,917		1.00	1.00	1.00
Office Specialist	110	B115	24,386	26,214	26,214		1.00	1.00	1.00
Zoo Groundskeeper	110	B114	141,541	142,609	142,609		6.00	6.00	6.00
Senior Custodian	110	B114	27,340	28,323	28,323		1.00	1.00	1.00
Zoo Custodian	110	B111	81,195	73,962	73,962		3.00	3.00	3.00
	Subtotal				3,411,356	-	99.50	99.50	99.50
	Add:	antod Dec	annal Caudas	(T	(420.454)				
		•	onnel Savings	(i urnover)	(136,454)				
		•	Adjustments	,	80,749 130,467				
		efits	all/Holiday Pay	•	1,670,643				
		รonnel Bu	daet		5,156,761	1			
	. otal i Gi	conner Du	~ 9 ~.		0,100,101	<u> </u>			