

# SEDGWICK COUNTY, KANSAS DIVISION OF FINANCE

# **Purchasing Department**

100 N. Broadway, Suite 610 ~ Wichita, KS 67202 Phone: 316 660-7255 Fax: 316 660-1839 https://www.sedgwickcounty.org/finance/purchasing/ requests-for-bid-and-proposal/

# REQUEST FOR PROPOSAL RFP #24-0042 WEBSITE REDESIGN

June 21, 2024

Sedgwick County, Kansas (hereinafter referred to as "county") is seeking a firm or firms to provide a redesign, development and deployment of the sedgwickcounty.org website. If your firm is interested in submitting a response, please do so in accordance with the instructions contained within this Request for Proposal. Responses are due no later than 1:45 pm CDT, August 13, 2024.

All contact concerning this solicitation shall be made through the Purchasing Department. Proposers shall not contact county employees, department heads, using agencies, evaluation committee members or elected officials with questions or any other concerns about the solicitation. Questions, clarifications and concerns shall be submitted to the Purchasing Department in writing. Failure to comply with these guidelines may disqualify the Proposer's response.

Sincerely,

Lee Barrier

**Purchasing Agent** 

Lee Barrier

LB/ch

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#### I. About this Document

This document is a Request for Proposal. It differs from a Request for Bid or Quotation in that the county is seeking a solution, as described on the cover page and in the following Background Information section, not a bid or quotation meeting firm specifications for the lowest price. As such, the lowest price proposed will not guarantee an award recommendation. As defined in Charter Resolution No. 68, Competitive Sealed Proposals will be evaluated based upon criteria formulated around the most important features of the product(s) and/or service(s), of which quality, testing, references, service, availability or capability, may be overriding factors, and price may not be determinative in the issuance of a contract or award. The proposal evaluation criteria should be viewed as standards that measure how well a vendor's approach meets the desired requirements and needs of the county. Criteria that will be used and considered in evaluation for award are set forth in this document. The county will thoroughly review all proposals received. The county will also utilize its best judgment when determining whether to schedule a pre-proposal conference, before proposals are accepted, or meetings with vendors, after receipt of all proposals. A Purchase Order/Contract will be awarded to a qualified vendor submitting the best proposal. Sedgwick County reserves the right to select, and subsequently recommend for award, the proposed service(s) and/or product(s) which best meets its required needs, quality levels and budget constraints.

The nature of this work is for a public entity and will require the expenditure of public funds and/or use of public facilities, therefore the successful proposer will understand that portions (potentially all) of their proposal may become public record at any time after receipt of proposals. Proposal responses, purchase orders and final contracts are subject to public disclosure after award. All confidential or proprietary information should be clearly denoted in proposal responses and responders should understand this information will be considered prior to release, however no guarantee is made that information will be withheld from public view.

# II. Background

Sedgwick County, located in south-central Kansas, is one of the most populous of Kansas' 105 counties with a population estimated at more than 514,000 persons. It is the 16th largest in area, with 1,008 square miles, and reportedly has the second highest per capita wealth among Kansas' counties. Organizationally, the county is a Commission/Manager entity, employs nearly 2,800 persons, and hosts or provides a full range of municipal services, e.g. – public safety, public works, criminal justice, recreation, entertainment, cultural, human/social, and education.

Sedgwick County Government's website <a href="https://www.sedgwickcounty.org/">https://www.sedgwickcounty.org/</a> is the county's largest communication tool where constituents find information about services and programs. This platform is also meant to elevate the county's brand, reputation and communication strategies. In 2022 alone, the website had over 9.2 million page views. The traffic on our website grows more each year. For many, the website is the first experience and interaction with Sedgwick County Government departments. It is also one of the main recruitment tools for potential new employees.

Sedgwick County Government is seeking a formal estimate for the redesign, development, and deployment of the sedgwickcounty.org website style and information architecture. We seek a strategic partner with a creative and technical team that will quickly grasp our brand, values, culture, and <u>strategic directions</u>.

As of March 2024, the Sedgwick County content management system has over 4,650 CMS web pages, plus over 9,000 PDF files. There are approximately 86 writers and editors across the county who assist with maintaining website content. The CMS consists primarily of free-form HTML bodies, which will need to be transitioned to meet styling, usability, and accessibility standards.

Current CMS customizations include, but are not limited to:

- Over 30 unique webpage types that editors and writers can use to create content. Most page types also have matching Razor templates. All pages allow writers and editors to enter custom HTML and most offer a TinyMCE-rich text editor. Notable page types include:
  - o Content Page
  - o Folder
  - Homepage
  - o App Template a dynamic layout and navigational content tool leveraged by dependent apps:
    - Property Tax
    - EMS Payments
    - Invoice Payments
    - Notifiable Disease
    - Shelter Rentals
    - Inmate Search
    - Warrant Search
  - o GIS web page types for displaying graphically navigable maps
  - News release types for Strategic Communications, Sheriff, and Elections
  - Election Office connects to a separate database to list and make searchable elected officers and candidates for office
  - o RFB/RFP types that serve to catalog and make searchable current and past RFB/RFP details and documents
  - Construction Projects types that operate in service of the Construction Projects custom plug-in application
  - o Email Publications types that operate in service of the Email Publications custom plug-in application
  - o Election Results types that operate in service of the Election Results custom plug-in application
  - o Search Page presents site search results from the built-in indexers for CMS pages and PDF files
- Four (4) custom Umbraco Sections:
  - o Register of Deeds includes a table data editor for Plats metadata and imports plat images from a Register of Deeds drop location
  - Elections includes table editors for Offices, Candidates/Officials, Campaigns, and Parties. The data is searchable and sortable by public users.
  - o GIS includes table editors for Township maps, Plat maps, Printable maps, Election District maps, and Data Layer files. The data is searchable through textual and graphical means by public users.
  - Purchasing displays information to Purchasing department users that is captured through a Contractor database
- Three (3) substantial custom plug-in applications, including:
  - Construction Projects displays details for upcoming construction projects and allows potential contractors to download project plans upon submitting company contact information
  - o Election Results parses and displays raw election result data in a user-friendly format
  - o Email Publications provides flexible sign-up forms for scheduled and on-demand email blasts, and emails CMS-based content to recipients; allows recipients to easily manage their subscription status
- Nine (9) custom Umbraco macros

This project will deliver a new and future-focused web content strategy and design style that elevates the county and reflects best practices in design, user experience, content strategy, usability, accessibility, and performance.

Sedgwick County is looking for an experienced agency that has demonstrated experience with managing complex website projects and expertise with best practices for large local government websites.

#### **III. Project Objectives**

Sedgwick County, Kansas (hereinafter referred to as "county") is seeking a firm or firms to create a streamlined and customized web experience for constituents, staff, and prospective employees. The following objectives have been identified for this contract:

- 1. A website design template and information architecture that prioritizes superior user experience and easy information accessibility.
- 2. A website design style and information architecture that highlights Sedgwick County Government's brand strengths, qualities, and values.
- 3. A website designed to speak to the needs of prospective citizens and employees without sacrificing the needs of other audiences, including current taxpayers, staff, and the general public.
- 4. An information architecture that organizes content efficiently and logically for primary target audiences, while preserving deeper content structures to meet secondary audience needs.
- 5. Incorporate SEO best practices to improve site visibility and content discoverability.
- 6. A website visual design and strategy with a more modular, flexible, fully functional and responsive that can display across many screen sizes and devices.
- 7. A web styling that is streamlined and named to indicate semantic purpose rather than physical appearance, to guide editors to use appropriate and consistent styling according to their intended communicative purpose.
- 8. Guidance on best practices for content structure & navigation to assist in building a website style & best practices procedure to implement after project completion.
- 9. Acquire a solution meeting the parameters, conditions, and mandatory requirements presented in the document.
- 10. Establish contract pricing for maintenance, support, and professional service hours with the vendor that has the best proven "track record" in performance, service, and customer satisfaction.
- 11. Acquire a solution with the most advantageous overall cost to the county.

# IV. Submittals

Carefully review this Request for Proposal. It provides specific technical information necessary to aid participating firms in formulating a thorough response. Should you elect to participate with an electronic response, the RFP number must be entered in the subject line and email the entire document with supplementary materials to:

# Purchasing@sedgwick.gov

Please include a detailed website design template and information architecture proposal, budget, and timeline that accounts for all work under the project objectives:

- General description of the firm, including number of years in business and overall experience in interactive web design and development, particularly in government projects similar in scope.
- Detail the firm's experience with project discovery and research, persona development, digital strategy, user experience, information architecture, mobile and responsive web design, usability testing, website accessibility (WCAG 2.1 and WCAG 2.0 Level A & AA compliance), SEO, content strategy, and digital marketing.
- A list of all individuals and roles who will be assigned to work directly on the project along with their bios.
- URLs linking to examples of relevant work that is similar in scope to Sedgwick County Government's project.
- A project plan that describes the agency's approach, methodology, and an example implementation timeline.
- A minimum of three (3) references that Sedgwick County Government can contact about the firm's work that is similar in scope to this project.
- Pricing for the project including a breakdown by major elements or milestones (e.g., project management, discovery, strategy, design, build, content migration support, QA, usability testing and post-deployment); a total project cost, any incidental expenses that would be charged to Sedgwick County Government and an applicable hourly rate for additional time and materials work that may result from a scope expansion or other unanticipated work.
- Sedgwick County Government is interested in vendor recommendations for how much budget we should allocate toward ongoing maintenance and support for a website similar in size or scope.
- Vendor should detail any warranty of code or bug fixes that are identified post-launch.

Should you elect to participate with a physical response, the response must be sealed and marked on the lower left-hand corner with the firm name and address, bid number, and bid due date. Submit one (1) original **AND** one (1) electronic copy (.PDF/Word supplied on a flash drive) of the entire document with any supplementary materials to:

#### Lee Barrier

Sedgwick County Purchasing Department 100 N. Broadway, Suite 610 Wichita, KS 67202

SUBMITTALS are due **NO LATER THAN 1:45 pm CDT, TUESDAY, August 13, 2024.** If there is any difficulty submitting a response electronically, please contact the Purchasing Technicians at <a href="mailto:purchasing@sedgwick.gov">purchasing@sedgwick.gov</a> for assistance. Late or incomplete responses will not be accepted and will not receive consideration for final award. If you choose to send a hard copy of your proposal, Sedgwick County will not accept submissions that arrive late due to the fault of the U.S. Postal Service, United Parcel Service, DHL, FedEx, or any other delivery/courier service.

Proposal responses will be acknowledged and read into record at Bid Opening, which will occur at 2:15 pm CDT on the due date. No information other than the respondent's name will be disclosed at Bid Opening. We will continue to have Bid Openings for the items listed currently. If you would like to listen in as these proposals are read into the record, please dial our Meet Me line @ (316) 660-7271 at 2:15 pm.

# V. Scope of Work

Items listed in this section are requirements to completion of services under this contract. Contractor shall furnish labor, parts, material, and equipment necessary to perform the following:

# **Mandatory Project Requirements**

- A finished site design template and information architecture that meets the unique needs of our community and staff. We are not looking for a cookie-cutter solution. Our vendor needs to employ a strategic research-based and data-driven process to gather input, define expectations, and design a consistent user-friendly framework for the website that meets the needs of all users.
- The final design will be a collaborative effort between Sedgwick County Government and the vendor. There will be a minimum of two (2) design concepts and two (2) rounds of revisions included in the cost estimate. The design should be visually appealing and effectively represent the Sedgwick County Government brand.
- The design template needs to be ready for implementation testing the week of November 4, 2024, with a production implementation by the week of November 25, 2024. Content cleanup and information architecture changes should be completed by the week of November 25, 2024.
- Website design must focus on creating a simple, intuitive information architecture with SEO-friendly HTML structure, and navigation that is consistent site-wide and that leverages breadcrumbs and UX/UI best practices.
- The vendor should utilize historical site analytics to understand the patterns of our site users to better help them shape the experience of the new design.
- The vendor establishes a robust crisis management plan to ensure an effective response and swift recovery in the event of a cyber-attack on the website.
- The 4,650+ CMS pages that consist primarily of free-form HTML bodies should be cleaned up to conform to usability, accessibility, and styling standards by leveraging the styling template. The existing free-form HTML content should be reorganized into discreet semantic parts that can be further rearranged by writers and editors easily and at will.
- Advise power users of Strategic Communications & Division of IT on best practices for content structure and
  navigation, and assist them with achieving those best practices. Make recommendations to power users of
  Strategic Communications & Division of IT regarding which pages can be removed to improve user experience
  and manageability. Recommendations should derive from a strategic research-based and data-driven process to
  gather input, define expectations, and design a consistent user-friendly content structure that meets the needs of
  all users. Provide training materials for all county content writers and editors on said best practices.

- The vendor must have a proven project management process and flexible timeline structure that allows the vendor to adjust to the needs of the Sedgwick County Government team.
- The vendor will have experience with the Umbraco content management and have a proven process of execution on said platform.
- Follow web standards (HTML5, CSS3)
- Strictly adhere to web accessibility standards—WCAG 2.1 & WCAG 2.0 Level A & Level AA, Section 504, Section 508.
- Display optimally on a range of screen sizes and devices (smartphones, tablets, desktop monitors). A mobile navigation for smaller screens and a desktop navigation for larger screens.
- Be optimized (design, architecture, payload size, and platform) for fast loading—particularly on mobile devices and slower connections.
- Render properly in widely used mobile and desktop browsers (Chrome, Edge, Firefox, and Safari).
- Provide a controls library that offers multiple options for content display, e.g., a block quote might come with big bold text with a large background quotation, another might include an image and another with a vertical line. The controls library would offer multiple buttons, lists, images, videos, accordion or tab styles, among others.
- Be optimized to share webpage content to social media sites like Facebook, X and LinkedIn by employing separate Open Graph (OG) protocol and X cards on every page to specify page titles, descriptions, images and videos. It is preferred that all these tags populate from the main meta fields but allow us the ability for them to be individually edited.
- Be optimized for both automated and custom-translated multilingual content.
- Use non-proprietary programming and frameworks for interactive features.
- Integration with Google Tag Manager / Google Analytics.
- Sedgwick County Government will obtain ownership of ALL design, code, and content of the website upon completion of the project. Sedgwick County Government does not authorize the use of any proprietary code throughout the scope of this project.

# **Desirable**

• A vendor who understands government and will help guide us from website design through development and will provide ongoing services as needed to help support us in the future.

# **Architecture and IT Standards**

- The website is deployed and managed using the Umbraco content management system. The development partner will be responsible for building functional page widgets as defined by discovery and which can be easily incorporated into the Umbraco CMS.
- Styling will be implemented as a Bootstrap 4.6 or newer theme that utilizes the county's color palette.
- Sedgwick County Government will obtain ownership of ALL design, code and content of the website upon completion of the project. Sedgwick County Government does not authorize the use of any proprietary code throughout the scope of this project.
- Vendor should indicate server and application update practices (Include the answers to how to patch the application on the client and server).
- Vendor should list network connection requirements.
- Vendor should list System External Interface requirements (Please include an interface diagram) Is there any remote connection into the on Premise system needed for support?
- If not addressed in a previous response, the vendor should list authentication and security methods for access to the system and system data.
- Vendor should indicate backup methods recommended.
- Vendor should list any firewall and security considerations or exceptions needed.
- Vendor should list any database or software license needs, purchased outside of this request.

# **Project Status Reporting**

Weekly written status reports shall be submitted to the Project Manager. These status reports should outline:

- Overall summarization of the project progress;
- Deliverables achieved:
- Deliverables remaining, progress, and expected delivery on each; and
- Issues and concerns affecting specific deliverables and the project schedule or any other aspect of the project.

# **Acceptance Testing**

The vendor will work with the designated power users from Strategic Communications and Division of Information Technology to create an acceptance testing plan. Both parties shall agree to the plan in writing and the plan must be completed prior to county acceptance of the solution.

#### **Documentation**

The vendor shall provide system documentation (written or electronic) to the designated power users.

# **User Training**

• Vendor shall provide applicable training to designated power users regarding website upgrades that fit within the scope.

#### VI. Sedgwick County's Responsibilities

- Provide information, as legally allowed, in possession of the county, which relates to the county's requirements or which is relevant to this project.
- Designate a person to act as the county Contract Manager with respect to the work to be performed under this contract.
- Conduct final inspection and approve payment.

#### VII. Proposal Terms

#### A. Questions and Contact Information

Any questions regarding this document must be submitted via email to Lee Barrier at <a href="Lee.Barrier@sedgwick.gov">Lee.Barrier@sedgwick.gov</a> by 1:45 pm CDT, July 15, 2024. Any questions of a substantive nature will be answered in written form as an addendum and posted on the purchasing website at <a href="https://www.sedgwickcounty.org/finance/purchasing/requests-for-bid-and-proposal/">https://www.sedgwickcounty.org/finance/purchasing/requests-for-bid-and-proposal/</a> under the Documents column associated with this RFP number by 1:45 pm CDT, July 22, 2024. Firms are responsible for checking the website and acknowledging any addenda on their proposal response form.

# B. Minimum Firm Qualifications

This section lists the criteria to be considered in evaluating the ability of firms interested in providing the service(s) and/or product(s) specified in this Request for Proposal. Firms must meet or exceed theses qualifications to be considered for award. Any exceptions to the requirements listed should be clearly detailed in proposer's response. Proposers shall:

- 1. Have a minimum of three (3) years' experience in providing services similar to those specified in this RFP.
- 2. Have experience in managing projects of comparable size and complexity to that being proposed.
- 3. Have knowledge of and comply with all currently applicable, and as they become enacted during the contract term, federal, state and local laws, statutes, ordinances, rules and regulations. All laws of the State of Kansas, whether substantive or procedural, shall apply to the contract, and all statutory, charter, and ordinance provisions that are applicable to public contracts in the county shall be followed with respect to the contract.
- 4. Municipal and county government experience is desired, however, the county will make the final determination based on responses received and the evaluation process.
- 5. Have the capacity to acquire all bonds, escrows or insurances as outlined in the terms of this RFP.
- 6. Provide project management (as required) and quality control procedures.
- 7. Have appropriate material, equipment and labor to perform specified services.
- 8. Park only in designated areas and display parking permit (if provided).
- 9. Wear company uniform or ID badge for identification purposes.

#### C. Evaluation Criteria

The selection process will be based on the responses to this RFP. County staff will judge each response as determined by the scoring criteria below. Purchasing staff are not a part of the evaluation committee.

Component	Points
a. Address proposal objectives	30
b. Quality of Work	25
c. Communication & Previous Experience	10
d. Online Marketing, Design Skills & Experience	20
e. Pricing / Professional Fees	15
Total Points	100

Assume the following cost proposals (examples only)

- A. \$50,000.00
- B. \$38,000.00
- C. \$49,000.00

Company B with a total price of \$38,000.00 is the low offer. Take the low offer and divide each of the other offers into the low offer to calculate a percentage. This percentage is then multiplied by the number of points available for the cost. In this case, 10 points are allocated to cost.

A.	\$38,000.00 divided by \$50,000.00 = .76	.76*10	7.6 points
В.	\$38,000.00 divided by \$38,000.00 = 1.00	1.00*10	10 points
C.	\$38,000.00 divided by \$49,000.00= .77	.77*10	7.7 points

Any final negotiations for services, terms and conditions will be based, in part, on the firm's method of providing the service and the fee schedule achieved through discussions and agreement with the county's review committee. The county is under no obligation to accept the lowest priced proposal and reserves the right to further negotiate services and costs that are proposed. The county also reserves the sole right to recommend for award the proposal and plan that it deems to be in its best interest.

The county reserves the right to reject all proposals. All proposals, including supporting documentation shall become the property of Sedgwick County. All costs incurred in the preparation of this proposal shall be the responsibility of the firm making the proposals. Sedgwick County reserves the right to select, and subsequently recommend for award, the proposed service which best meets its required needs, quality levels and budget constraints.

#### D. Request for Proposal Timeline

The following dates are provided for information purposes and are subject to change without notice. Contact the Purchasing Department at (316) 660-7255 to confirm any and all dates.

Distribution of Request for Proposal to interested parties	June 21, 2024
Questions and Clarifications submitted via email by 5:00 pm CDT	July 15, 2024
Addendum Issued by 5:00 pm CDT	July 22, 2024
Proposal due before 1:45 pm CDT	August 13, 2024
Evaluation Period	August 13, 2024 - September 17, 2024
Board of Bids and Contracts Recommendation	October 3, 2024
Board of County Commission Award	October 9, 2024

# E. Contract Period and Payment Terms

A contractual period will begin following Board of County Commissioners (BoCC) approval of the successful firm(s) and continue for a period of one (1) year with three (3) one (1) year options to renew.

County may cancel its obligations herein upon thirty-day (30) prior written notice to the other party. It is understood that funding may cease or be reduced at any time, and in the event that adequate funds are not available to meet the obligations hereunder, either party reserves the right to terminate this agreement upon thirty (30) days prior written notice to the other. Payment will be remitted following receipt of monthly detailed invoice.

# Payment and Invoice Provisions

https://www.sedgwickcounty.org/media/55477/payment-and-invoice-provisions.pdf

# F. <u>Insurance Requirements</u>

Liability insurance coverage indicated below must be considered as primary and not as excess insurance. If required, Contractor's professional liability/errors and omissions insurance shall (i) have a policy retroactive date prior to the date any professional services are provided for this project, and (ii) be maintained for a minimum of three (3) years past completion of the project. Contractor shall furnish a certificate evidencing such coverage, with county listed as an additional insured including both ongoing and completed operations, except for professional liability, workers' compensation, and employer's liability. **Certificate shall be provided prior to award of contract.** Certificate shall remain in force during the duration of the project/services and will not be canceled, reduced, modified, limited, or restricted until thirty (30) days after county receives written notice of such change. All insurance must be with an insurance company with a minimum BEST rating of A-VIII and licensed to do business in the State of Kansas (must be acknowledged on the proposal response form).

**NOTE:** If any insurance is subject to a deductible or self-insured retention, written disclosure must be included in your proposal response and also be noted on the certificate of insurance.

It is the responsibility of Contractor to require that any and all approved subcontractors meet the minimum insurance requirements.

Workers' Compensation:		
Applicable coverage per State Statutes		
Employer's Liability Insurance: \$500,000.00		
Commercial General Liability Insurance (on form CG 00 01 04 13 or its equivalent):		
Each Occurrence	\$1,000,000.00	
General Aggregate, per project	\$2,000,000.00	
Personal Injury	\$1,000,000.00	
Products and Completed Operations Aggregate	\$2,000,000.00	
Automobile Liability:		
Combined single limit	\$500,000.00	
Umbrella Liability:		
Following form for both the general liability and automobile		
Required/X Not Required		
Each Claim	\$1,000,000.00	
Aggregate	\$1,000,000.00	
Professional Liability/ Errors & Omissions Insurance:		
Required/X Not Required		
Each Claim	\$1,000,000.00	
Aggregate	\$1,000,000.00	
Pollution Liability Insurance:		
Required/X Not Required		
Each Claim	\$1,000,000.00	
Aggregate	\$1,000,000.00	

"Cyber/ Network Security and Privacy Liability Insurance in	
an amount of not less than \$1,000,000 combined single limit to	
cover civil, regulatory and statutory damages, contractual	
damage, as well as data breach management exposure, and any	
loss of income or extra expense as a result of actual or alleged	
breach, violation or infringement of right to privacy, consumer	
data protection law, confidentiality or other legal protection for	
personal information, as well as confidential information of	
Client or Client's clients."	
X_ Required/ Not Required	
Each Claim	\$1,000,000.00
Aggregate	\$1,000,000.00

#### Special Risks or Circumstances:

Entity reserves the right to modify, by written contract, these requirements, including limits, based on the nature of the risk, prior experience, insurer, coverage, or other special circumstances.

# IF CONTRACTOR IS PROVIDING CONSTRUCTION SERVICES:

*In addition to the above coverages, Contractor shall also provide the following:* 

Builder's Risk Insurance:  In the amount of the initial Contract Sum, value of subsequent modifications and cost	
	supplied and installed by others, comprising the total value for the entire Project on a replacement cost basis without optional deductibles. Entity, Contractor, and all Subcontractors shall be included as named insureds.

#### G. Indemnification

To the fullest extent of the law, the provider, its subcontractor, agents, servants, officers or employees shall indemnify and hold harmless Sedgwick County, including, but not limited to, its elected and appointed officials, officers, employees and agents, from any and all claims brought by any person or entity whatsoever, arising from any act, error, or omission of the provider during the provider's performance of the agreement or any other agreements of the provider entered into by reason thereof. The provider shall indemnify and defend Sedgwick County, including, but not limited to, its elected and appointed officials, officers, employees and agents, with respect to any claim arising, or alleged to have arisen from negligence, and/or willful, wanton or reckless acts or omissions of the provider, its subcontractor, agents, servants, officers, or employees and any and all losses or liabilities resulting from any such claims, including, but not limited to, damage awards, costs and reasonable attorney's fees. This indemnification shall not be affected by any other portions of the agreement relating to insurance requirements. The provider agrees that it will procure and keep in force at all times at its own expense insurance in accordance with these specifications.

# H. <u>Confidential Matters and Data Ownership</u>

The successful proposer agrees all data, records and information, which the proposer, its agents and employees, which is the subject of this proposal, obtain access, remains at all times exclusively the property of Sedgwick County. The successful proposer agrees all such data, records, plans and information constitutes at all times proprietary information of Sedgwick County. The successful proposer agrees that it will not disclose, provide, or make available any of such proprietary information in any form to any person or entity. In addition, the successful proposer agrees it will not use any names or addresses contained in such data, records, plans and information for the purpose of selling or offering for sale any property or service to any person or entity who resides at any address in such data. In addition, the successful proposer agrees it will not sell, give or otherwise make available to any person or entity any names or addresses contained in or derived from such data, records and information for the purpose of allowing such person to sell or offer for sale any property or service to any person or entity named in such data. Successful proposer agrees it will take all reasonable steps and the same protective precautions to protect Sedgwick County's proprietary information from disclosure to third parties as with successful proposer's own proprietary and confidential information. Proposer agrees that all data, regardless of form that is generated as a result of this Request for Proposal is the property of Sedgwick County.

# I. Proposal Conditions

https://www.sedgwickcounty.org/media/31338/proposal-terms-conditions.pdf

General Contract Provisions https://www.sedgwickcounty.org/media/31338/proposal-terms-conditions.pdf

Mandatory Contract Provisions
https://www.sedgwickcounty.org/media/31336/mandatory-contractual-provisions.pdf

Independent Contractor

https://www.sedgwickcounty.org/media/54780/independent-contractor-addendum.pdf

Sample Contract

https://www.sedgwickcounty.org/media/39236/sample-contract.pdf

Federally Funded Expenditures (if applicable)

 $\underline{https://www.sedgwickcounty.org/media/59719/federal-certifications-addendum-updated-for-changes-to-ug-11-12-2020-no-signature-line.pdf}$ 

Suspension and Debarment

https://www.sedgwickcounty.org/finance/purchasing/suspension-and-debarment/

# **VIII. Required Response Content**

All proposal submissions shall include the following:

- 1. Firm profile: the name of the firm, address, telephone number(s), contact person, year the firm was established, and the names of the principals of the firm.
- 2. The firm's relevant experience, notably experience working with government agencies.
- 3. At minimum, **three (3)** professional references, besides Sedgwick County, with email addresses, telephone numbers, and contact persons where work has been completed within the last three (3) years.
- 4. A disclosure of any personal or financial interest in any properties in the project area, or any real or potential conflicts of interest with members of the Sedgwick County Board of County Commissioners or county staff.
- 5. A description of the type of assistance that will be sought from county staff, including assistance required from the county to lessen the costs of this project.
- 6. Proof of insurance meeting minimum insurance requirements as designated herein.
- 7. Sample of software license agreement and sample of support agreement.
- 8. Those responses that do not include all required forms/items may be deemed non-responsive.
- 9. Non-Employee User Agreement.
- 10. Acknowledge receipt of Business Associate Addendum.

# REQUEST FOR PROPOSAL RFP #24-0042 WEBBSITE REDESIGN

The undersigned, on behalf of the proposer, certifies that: (1) this offer is made without previous understanding, agreement or connection with any person, firm, or corporation submitting a proposal on the same project; (2) is in all respects fair and without collusion or fraud; (3) the person whose signature appears below is legally empowered to bind the firm in whose name the proposer is entered; (4) they have read the complete Request for Proposal and understands all provisions; (5) if accepted by the county, this proposal is guaranteed as written and amended and will be implemented as stated; and (6) mistakes in writing of the submitted proposal will be their responsibility.

NAME						
DBA/SAME						
CONTACT						
ADDRESS		CITY/STATE			ZIP_	
PHONE		FAX	но	URS		
STATE OF INCORPORATI	ON or ORGANIZ	ZATION			COMPAN	Y WEBSITE
ADDRESS			EMAIL			
NUMBER OF LOCATIONS		NUMB	ER OF PERSONS E	MPLOYED		
TYPE OF ORGANIZATION	: Public Corpora	tion	Private Corporation_		Sole Proprietor	ship
Partnership	Other (Describe):					
BUSINESS MODEL: Small						
Dealer	Other (Describe):					
Not a Minority-Owned Busin						
African American (05)	Asian Pacif	ic (10)	_ Subcontinent Asian (	(15)	Hispanic (	20)
Native American (25)	Other (30) -	Please specify_				
Not a Woman-Owned Busine	ess:	Woman-Ow	ned Business:	(Specify	Below)	
Not Minority -Woman C	Owned (50)	African Ame	rican-Woman Owned	(55)		
Asian Pacific-Woman O	wned (60)	Subcontinent	Asian-Woman Owned	1 (65)	_Hispanic Wom	nan Owned (70)
Native American-Woma	n Owned (75) _	Other – Wo	oman Owned (80) – Pl	ease specify_		
ARE YOU REGISTERED T	O DO BUSINESS	S IN THE STAT	TE OF KS:	Yes		No
UEI (UNIQUE ENTITY IDE INSURANCE REGISTEREI	NTIFIER) NO O IN THE STATI	E OF KS WITH	MINIMUM BEST I	RATING OI	A-VIII:	YesN
ACKNOWLEDGE RECEIP' responsibility to check and con www.sedgwickcounty.org/fina	firm all addendum	n(s) related to thi			page and it is t	he vendor's
NO, DATED	; NO	, DATED	<u> </u>	NO	, DATED	
In submitting a proposal, vendo submission format should be by should be specifically addressed delineated and detailed.	y order in which so	ections are listed	throughout the docun	nent. All mii	nimum and gene	ral requirements
Signature			Title			
Print Name			Dated			

# REQUEST FOR PROPOSAL

#### RFP #24-0042

Consistent with the guidance provided in Section 1 of this Request for Proposal, Sedgwick County is subject to the Kansas Open Records Act (K.S.A. 45-215 *et seq.*). As such, portions, and potentially all, of your proposal may become accessible to the public through records requests even if it is not awarded the contract.

If you are claiming some of the submitted documentation should not be disclosed, indicate the associated information and the basis for such claims of privilege in the spaces below. In the event records requests are submitted for information identified as privileged, proprietary or confidential, Sedgwick County may attempt to coordinate a response and would expect for you to be available to defend your claims in court. Failure to provide information in the spaces below shall constitute a waiver of any claims of violation of privileged, proprietary or confidential information resulting from the production of these records, regardless of other language or claims within your Response.

PRIVILEGE LOG					
Page and/or Section of Information Not Subject to Disclosure	Description of Information that You Claim are Privileged or Confidential. Do not include specific details, but rather categories or general descriptions of the information in question.	Basis for the Claim of Privilege. Please include the Applicable Federal or State Law Cite and Rationale			

# Sedgwick County Non-Employee Information Technology Usage Agreement

Anyone that is not a Sedgwick County employee who will access Sedgwick County information technology in the course of their work for Sedgwick County ("Non-employee personnel") are required to sign this document before accessing any Sedgwick County information technology system. "Information technology" includes any computer, network, Internet access, electronic mail and voice message systems, facsimile devices, or other electronic systems used by Sedgwick County.

- 1. Non-employee personnel have no expectation of privacy in any electronic communications, use of Sedgwick County property, or Internet access. Sedgwick County reserves the right to review, audit, or monitor any information technology used by non- employee personnel.
- Non-employee personnel shall use only accounts authorized by the Sedgwick County Chief Information Officer (CIO).
- 3. Non-employee personnel may access only those resources for which they are specifically authorized.
- 4. Non-employee personnel are personally responsible for safeguarding their account and log-on information. Passwords shall adhere to the following.
- a. Passwords shall remain confidential.
- b. Passwords shall be changed at least every 90 days.
- c. Passwords shall be at least eight characters long.
- d. Passwords shall contain characters from at least three of the following four classes: (i) English upper case letters, *A*, *B*, (ii) English lower case letters, *a*, *b*, (iii) Westernized Arabic numerals, *0*, *1*, *2*, and (iv) Non-alphanumeric (special characters) such as punctuation symbols.
- e. Passwords shall not contain your user name or any part of your full name. f. Passwords shall never be displayed, printed, or otherwise recorded in an unsecured manner.
- 5. Non-employee personnel are not permitted to script their user IDs and/or passwords for log-on access.
- 6. Non-employee personnel are not permitted to allow another person to logon to any computer utilizing their, if provided, personal account, nor are they permitted to utilize someone else's account to log-on to a computer. Authorized system or service accounts may be used by multiple authorized
- 7. Non-employee personnel may not leave their workstation logged onto the network while away from their area. Non-employee personnel may elect to lock the workstation rather than logging off when leaving for very short time periods.
- 8. Non-employee personnel shall maintain a log, left with the computer, of all software loaded onto any Sedgwick County computer. The software must have been approved in writing in advance by the CIO.
- 9. Non-employee personnel shall execute only applications that pertain to their specific contract work.
- 10. Non-employee personnel shall promptly report log-on problems or any other computer errors to the Helpdesk (316-660-9811).
- 11. Non-employee personnel shall promptly notify the County Helpdesk if they have any reason to suspect a breach of security or potential breach of security.
- 12. Non-employee personnel shall promptly report anything that they deem to be a security loophole or weakness in the computer network to the County Helpdesk.
- 13. Non-employee personnel shall not install or use any type of encryption device or software on any Sedgwick County hardware, which has not been approved in writing in advance by the CIO.
- 14. Non-employee personnel shall not attach any device to the Sedgwick County network without prior written approval in advance from the CIO.

- 15. Non-employee personnel may not remove any computer hardware, data or software from a Sedgwick County building for any reason, without prior written approval from the CIO.
- 16. Non-employee personnel shall not delete, disable, or bypass any authorized encryption device, or anti-virus or other software program, installed on Sedgwick County hardware.
- 17. Non-employee personnel shall not attach any network or phone cables to any Sedgwick County device without written approval from the CIO.
- 18. Non-employee personnel may not copy any data and/or software from any Sedgwick County resource for personal use.
- 19. Non-employee personnel may not utilize Sedgwick County computer systems or networks for any of the following reasons:
- a. Game playing;
- b. Internet surfing not required for their work activity;
- c. Non-work related activity.
- d. Any illegal activity.
- e. Downloading of files from non-County resources. If files are needed for your work, contact Sedgwick County IT personnel.
- 20. Non-employee personnel are prohibited from intercepting or monitoring network traffic by any means, including the use of network sniffers, unless authorized in writing in advance by the CIO.
- 21. Non-employee personnel may not give out any Sedgwick County computer information to anyone. Exception: other non-employee personnel needing the information to complete authorized tasks and who have signed this agreement. Information includes but is not limited to: IP addresses, security configurations, etc.
- 22. All data storage media shall be erased or destroyed prior to disposal.
- 23. All portable media used must be FIPS 140-2 compliant media encrypted with hardware encryption using AES 256 algorithm.
- 24. Non-employee personnel may not remove, modify, erase, destroy or delete any computer software without the written approval in advance of the CIO
- 25. Non-employee personnel shall not attempt to obtain or distribute Sedgwick County system or user passwords.
- 26. Non-employee personnel shall not attempt to obtain or distribute door passcodes/passkeys to secured rooms at any Sedgwick County facility for which they are not authorized.
- 27. All equipment issued to non-employee personnel will be returned in good condition to Sedgwick County upon termination of the Sedgwick County/non-employee Personnel relationship.
- 28. Non-employee personnel may not use Sedgwick County information technology to send or receive threatening, obscene, abusive, sexually explicit language or pictures.
- 29. Non-employee personnel are prohibited from causing Sedgwick County to break copyright laws.
- 30. Use by non-employee personnel of any Sedgwick County information technology will acknowledge acceptance of the above- referenced policies. Any non-employee who violates any of these policies shall be subject to disciplinary action, including total removal from the Sedgwick County project as well as being subject to Kansas civil and criminal liability. Disciplinary action may include Sedgwick County requesting the non-employee be considered for demotion, suspension and termination.

Non-employee personnel's signature	Date	Company's/Agency's name, printed	
Non-employee personnel's name, printed	Purpose – re	ason you are signing the form	
Revision Date: 12/13/2018	Sedgwick Co	ounty Sponsor – employee and department	

# **HIPAA RULES**

# **BUSINESS ASSOCIATE ADDENDUM**

# **DEFINITIONS**

1.1 The following terms used in this Agreement shall have the same meaning as those terms in the HIPAA Rules: Breach, Data Aggregation, Designated Record Set, Disclosure, Health Care Operations, Individual, Minimum Necessary, Notice of Privacy Practices, Protected Health Information, Required By Law, Secretary, Security Incident, Subcontractor, Unsecured Protected Health Information, and Use.

# Specific definitions:

- (a) <u>Business Associate</u>. "Business Associate" shall generally have the same meaning as the term "business associate" at 45 CFR 160.103.
- (b) <u>Covered Entity</u>. "Covered Entity" shall generally have the same meaning as the term "covered entity" at 45 CFR 160.103, and in reference to the party to this agreement, shall mean Sedgwick County.
- (c) <u>HIPAA Rules</u>. "HIPAA Rules" shall mean the Privacy, Security, Breach Notification, and Enforcement Rules at 45 CFR Part 160 and Part 164.

# OBLIGATIONS AND ACTIVITIES OF BUSINESS ASSOCIATE

# **Business Associate agrees to:**

- 2.1 not Use or Disclose Protected Health Information other than as permitted or required by the Agreement or as Required By Law;
- 2.2 Use appropriate safeguards and comply with Subpart C of 45 CFR Part 164 with respect to electronic Protected Health Information, to prevent Use or Disclosure of Protected Health Information other than as provided for by this Agreement;
- 2.3 report to covered entity any Use or Disclosure of Protected Health Information not provided for by the Agreement of which it becomes aware, including Breaches of Unsecured Protected Health Information as required at 45 CFR 164.410, and any Security Incident of which it becomes aware, as further provided for in Par. 12.1, *et seq.*;
- 2.4 mitigate, to the extent practicable, any harmful effect that is known to Business Associate of a Use or Disclosure of Protected Health Information by Business Associate in violation of the requirements of this Agreement;
- 2.5 in accordance with 45 CFR 164.502(e)(1)(ii) and 164.308(b)(2), if applicable, ensure that any Subcontractors that create, receive, maintain, or transmit Protected Health Information on behalf of the Business Associate agree to the same restrictions, conditions, and requirements that apply to the Business Associate with respect to such information;
- 2.6 make available Protected Health Information in a Designated Record Set to the Covered Entity as necessary to satisfy Covered Entity's obligations under 45 CFR 164.524;
- 2.7 make any amendment(s) to Protected Health Information in a Designated Record Set as directed or agreed to by the Covered Entity pursuant to 45 CFR 164.526 or take other measures as necessary to satisfy Covered Entity's obligations under 45 CFR 164.526;

- 2.8 make its internal practices, books, and records available to the Secretary for purposes of determining compliance with the HIPAA Rules; and
- 2.9 maintain and make available the information required to provide an accounting of Disclosures to the Covered Entity as necessary to satisfy covered entity's obligations under 45 CFR 164.528.

# PERMITTED USES AND DISCLOSURES BY ASSOCIATE

3.1 Except as otherwise limited in this Agreement, Business Associate may only Use or Disclose Protected Health Information on behalf of, or to provide services to, Covered Entity for the purposes of the contractual relationship, if such Use or Disclosure of Protected Health Information would not violate the Privacy Rule if done by Covered Entity or the Minimum Necessary policies and procedures of the Covered Entity.

# SPECIFIC USE AND DISCLOSURE PROVISIONS

- 4.1 Except as otherwise limited in this Agreement, Business Associate may Use Protected Health Information for the proper management and administration of the Business Associate or to carry out the contractual or legal responsibilities of the Business Associate.
- 4.2 Business Associate may Use or Disclose Protected Health Information as Required By Law.
- 4.3 Business Associate agrees to make Uses and Disclosures and requests for Protected Health Information consistent with Covered Entity's Minimum Necessary policies and procedures.
- 4.4 Business Associate may Disclose Protected Health Information for the proper management and administration of Business Associate or to carry out the legal responsibilities of the Business Associate, provided the Disclosures are Required By Law, or Business Associate obtains reasonable assurances from the person to whom the information is disclosed that the information will remain confidential and Used or further Disclosed only as Required By Law or for the purposes for which it was Disclosed to the person, and the person notifies Business Associate of any instances of which it is aware in which the confidentiality of the information has been Breached.
- 4.5 Business Associate may provide Data Aggregation services relating to the Health Care Operations of the covered entity.
- 4.6 Business Associate may Use Protected Health Information to report violations of law to appropriate Federal and State authorities, consistent with § 164.502(j)(1).

# **OBLIGATIONS OF COVERED ENTITY**

- 5.1 Covered Entity shall notify Business Associate of any limitation(s) in its Notice of Privacy Practices of Covered Entity in accordance with 45 CFR § 164.520, to the extent that such limitation may affect Business Associate's Use or Disclosure of Protected Health Information.
- 5.2 Covered Entity shall notify Business Associate of any changes in, or revocation of, permission by Individual to Use or Disclose Protected Health Information, to the extent that such changes may affect Business Associate's Use or Disclosure of Protected Health Information.
- 5.3 Covered Entity shall notify Business Associate of any restriction to the Use or Disclosure of Protected Health Information that Covered Entity has agreed to in accordance with 45 CFR § 164.522, to the extent that such restriction may affect Business Associate's Use or Disclosure of Protected Health Information.

# PERMISSIBLE REQUESTS BY COVERED ENTITY

6.1 Covered Entity shall not request Business Associate to Use or Disclose Protected Health Information in any manner that would not be permissible under Subpart E of 45 CFR Part 164 if done by Covered Entity. If necessary in order to meet the Business Associate's obligations under the Agreement, the Business Associate may Use or Disclose Protected Health Information for Data Aggregation, management and administrative activities, or contractual or legal responsibilities of Business Associate.

#### **TERM**

7.1 **Term.** The Agreement shall be effective as of date of execution of the Agreement by the parties, and shall terminate when all of the Protected Health Information provided by Covered Entity to Business Associate, or created or received by Business Associate on behalf of Covered Entity, has been returned to Covered Entity or, at Covered Entity's option, is destroyed, or, if it is infeasible to destroy Protected Health Information, the protections are extended to such information, in accordance with the termination provisions in this Agreement.

# **MISCELLANEOUS**

- 8.1 A reference in this Agreement to a section in the HIPAA Rules means the section as in effect or as amended.
- 8.2 The Parties agree to take such action as is necessary to amend this Agreement from time to time as is necessary for Covered Entity to comply with the requirements of the HIPAA Rules.
- 8.3 Any ambiguity in this Agreement shall be resolved to permit Covered Entity to comply with the HIPAA Rules.
- 8.4 In addition to any implied indemnity or express indemnity provision in the Agreement, Business Associate agrees to indemnify, defend and hold harmless the Covered Entity, including any employees, agents, or Subcontractors against any actual and direct losses suffered by the Indemnified Party(ies) and all liability to third parties arising out of or in connection with any breach of this Agreement or from any negligent or wrongful acts or omissions, including failure to perform its obligations under the HIPAA Rules, by the Business Associate or its employees, directors, officers, Subcontractors, agents, or other members of its workforce. Accordingly, upon demand, the Business Associate shall reimburse the Indemnified Party(ies) for any and all actual expenses (including reasonable attorney's fees) which may be imposed upon any Indemnified Party(ies) by reason of any suit, claim, action, proceeding or demand by any third party resulting from the Business Associate's failure to perform, Breach or other action under this Agreement.

# SECURITY RULE REQUIREMENTS

9.1 Business Associate agrees, to the extent any Protected Health Information created, received, maintained or transmitted by or in electronic media, also referred to as electronic protected health care information, as defined by 45 CFR § 160.103, that it will only create, maintain or transmit such information with appropriate safeguards in place.

Business Associate shall therefore: implement administrative, physical, and technical safeguards that reasonably and appropriately protect the confidentiality, integrity and availability of the electronic protected health care information; ensure that any agent, including Subcontractors, to whom it provides such information shall agree to also implement reasonable and appropriate safeguards to protect the information; and report to the Covered Entity any Security Incident, as that term is defined by 45 CFR § 164.304, of which it becomes aware.

# **TERMINATION**

10.1 Business Associate authorizes termination of this Agreement by Covered Entity, if Covered Entity determines Business Associate has violated a material term of the Agreement and Business Associate has not cured the breach or ended the violation within the time specified by Covered Entity.

# **EFFECT OF TERMINATION**

11.1 Upon termination of this Agreement for any reason, Business Associate shall return to Covered Entity or, if agreed to by Covered Entity, destroy all Protected Health Information received from Covered Entity, or created, maintained, or received by Business Associate on behalf of Covered Entity, that the Business Associate still maintains in any form. Business Associate shall retain no copies of the Protected Health Information.

Provided however, Business Associate may retain Protected Health Information if necessary for management and administration purposes or to carry out its legal responsibilities after termination of the Agreement.

Upon termination of this Agreement for any reason, Business Associate, with respect to Protected Health Information received from Covered Entity, or created, maintained, or received by Business Associate on behalf of Covered Entity, shall:

retain only that Protected Health Information which is necessary for Business Associate to continue its proper management and administration or to carry out its legal responsibilities;

return to Covered Entity or, if agreed to by Covered Entity, destroy the remaining Protected Health Information that the Business Associate still maintains in any form;

continue to use appropriate safeguards and comply with Subpart C of 45 CFR Part 164 with respect to electronic Protected Health Information to prevent Use or Disclosure of the Protected Health Information, other than as provided for in this Section, for as long as Business Associate retains the Protected Health Information;

not Use or Disclose the Protected Health Information retained by Business Associate other than for the purposes for which such Protected Health Information was retained and subject to the same conditions set out at in this Agreement which applied prior to termination;

return to Covered Entity or, if agreed to by Covered Entity, destroy the Protected Health Information retained by Business Associate when it is no longer needed by Business Associate for its proper management and administration or to carry out its legal responsibilities; and

provided, however, that nothing in this section 11.1 shall apply in the case of PHI remaining in its possession which Business Associate determines it is not feasible to return or destroy. Business Associate shall extend the protection of this Agreement to such PHI and limit further uses and disclosure of such PHI.

The obligations of Business Associate under this Agreement shall survive the termination of this Agreement.

# **NOTIFICATION OF BREACH**

12.1 To the extent Business Associate accesses, maintains, retains, modifies, records, stores, destroys, or otherwise holds, Uses, or Discloses Unsecured Protected Health Information, it shall, following the discovery of a Breach of such information, notify the Covered Entity of such Breach. Such notice shall include the identification of each Individual whose Unsecured Protected Health Information has been, or is reasonably believed by the Business Associate to have been, Used, accessed, acquired, or Disclosed during such Breach. The Business Associate shall provide the Covered Entity with any other available information that the Covered Entity is required to include in notification to the Individual under 45 C.F.R. § 164.404(c) at the time of the required notification to the Covered Entity, or as promptly thereafter as the information is available.

- 12.2 For purposes of this section, a Breach shall be treated as discovered by the Business Associate as of the first day on which such Breach is known to such Business Associate (including any person, other than the Individual committing the breach, that is an employee, officer, or other agent of such associate) or should reasonably have been known to such Business Associate (or person) to have occurred by the exercise of reasonable diligence.
- 12.3 Subject to section 12.4, all notifications required under this section shall be made without unreasonable delay and in no case later than 60 calendar days after the discovery of a Breach by the Business Associate involved in the case of a notification required under section 12.2. The Business Associate involved in the case of a notification required under section 12.2, shall have the burden of demonstrating that all notifications were made as required under this part, including evidence demonstrating the necessity of any delay.
- 12.4 If a law enforcement official determines that a notification or notice required under this section would impede a criminal investigation or cause damage to national security, such notification or notice shall be delayed in the same manner as provided under section 164.528(a)(2) of title 45, Code of Federal Regulations, in the case of a Disclosure covered under such section.

If a law enforcement official states to the Business Associate that any notification or notice would impede a criminal investigation or cause damage to national security, the Business Associate shall:

- (a) If the statement is in writing and specifies the time for which a delay is required, delay such notification or notice for the time period specified by the official; or
- (b) If the statement is made orally, document the statement, including the identity of the official making the statement, and delay the notification or notice temporarily and no longer than 30 days from the date of the oral statement, unless a written statement as described in (a) is submitted during that time.

# <u>PROHIBITION ON SALE OF ELECTRONIC HEALTH RECORDS OR PROTECTED HEALTH INFORMATION.</u>

- 13.1 Except as provided in section 13.2, the Business Associate shall not directly or indirectly receive remuneration in exchange for any Protected Health Information of an Individual unless the Covered Entity has obtained from the Individual, in accordance with section 164.508 of title 45, Code of Federal Regulations, a valid authorization that includes, in accordance with such section, a specification of whether the Protected Health Information can be further exchanged for remuneration by the entity receiving Protected Health Information of that Individual.
- 13.2. Section 13.1 shall not apply in the following cases:
  - (a) The purpose of the exchange is for public health activities (as described in section 164.512(b) of title 45, Code of Federal Regulations).
  - (b) The purpose of the exchange is for research (as described in sections 164.501 and 164.512(i) of title 45, Code of Federal Regulations) and the price charged reflects the costs of preparation and transmittal of the data for such purpose.
  - (c) The purpose of the exchange is for the treatment of the Individual, subject to any regulation that the Secretary may promulgate to prevent Protected Health Information from inappropriate access, Use, or Disclosure.
  - (d) The purpose of the exchange is the health care operation specifically described in subparagraph (iv) of paragraph (6) of the definition of healthcare operations in section 164.501 of title 45, Code of Federal Regulations.
  - (e) The purpose of the exchange is for remuneration that is provided by the Covered Entity to the Business Associate for activities involving the exchange of Protected Health Information that the Business Associate undertakes on behalf of and at the specific request of the Covered Entity pursuant to the Agreement.
  - (f) The purpose of the exchange is to provide an Individual with a copy of the Individual's Protected Health Information pursuant to section 164.524 of title 45, Code of Federal Regulations.
  - (g) The purpose of the exchange is otherwise determined by the Secretary in regulations to be similarly necessary and appropriate as the exceptions provided in subparagraphs (a) through (f).