Exploration Place

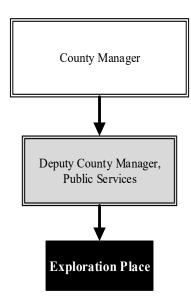
<u>Mission</u>: To inspire a deeper interest in science and technology through creative and fun experiences for all.

Adam Smith President

300 N. McLean Blvd. Wichita, KS 67203 316.660.0660 a.smith@exploration.org

Overview

Exploration Place, the Sedgwick County Science and Discovery Center, connects the community to a world of wonder and opportunity. It enriches quality of life for county residents by providing fun, creative, and interactive learning experiences that are accessible to everyone, in a world-class facility. The organization supports economic prosperity both as a significant tourism draw, and by providing educational programs that ensure a pipeline for the science, technology, engineering, and math (STEM) workforce of the future. In 2023. Exploration Place achieved its highest ever public attendance. exceeding 400,000 visitors for the first time.



Strategic Goals:

- Be the number one ranked visitor attraction in Wichita.
- Be widely recognized as one of the finest science and technology centers in the nation
- Reach every child in Kansas with educational programming
- Attract a total attendance of 1.0 million people per year
- Participation from all demographics in our community, proportional to their size
- Increase out-of-state visitation to 10.0 percent of paid attendees
- Increase out-of-county visitation to 45.0 percent of paid attendees

Highlights

- Facility attendance in 2023
 was 405,543 compared with 315,219 the prior year
- Free access was provided to 74,056 people in 2023, representing 18.0 percent of total attendance
- Memberships reached an alltime high of over 10,000 households

Hosted a Drone Light Festival attracting more than 11,000 paid attendees



Accomplishments and Strategic Results

Accomplishments

Exploration Place continued the strong growth seen in 2022. Permanent exhibit enhancements included The Magic Carpet and an outdoor Sensory Garden and dome attendance was driven to record levels by immersive shows such as Luiminesce, Beautifica, and Dark Side of the Moon. Traveling exhibit programs included Dinosaurs, Circus, and Arctic Adventure. Combined with a revamped marketing and special events program, Exploration Place enjoyed record levels of attendance and membership in 2023.

Simultaneously, Exploration Place began a significant development program called EP2. In the first year, the fundraising campaign raised \$22.0 million, 80.0 percent of its goal.

Strategic Results

Strategic results for Exploration Place included the following measures in 2023:

- an average Google review of 4.7 out of 5.0;
- 9,256 students of Title I schools were admitted on free field trips;
- Exploration Place members visited 144,948 times; and
- there were a record amount of attendees, 405,543, which was an increase of attendees 28.0 percent from 2022.



Significant Budget Adjustments

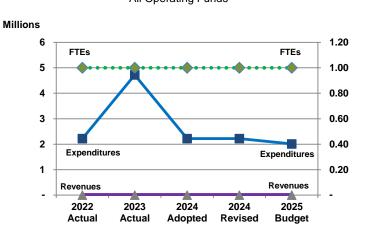
Significant adjustments to Exploration Place's 2025 budget include a decrease in contractuals (\$220,140) to offset a budget imbalance.

Departmental Graphical Summary

Exploration PlacePercent of Total County Operating Budget

99.66%

Expenditures, Program Revenue & FTEs All Operating Funds



	2022	2023	2024	2024	2025	Amount Chg	% Chg
Expenditures	Actual	Actual	Adopted	Revised	Budget	'24 Rev'25	'24 Rev'25
Personnel	182,796	202,292	199,259	199,259	209,576	10,317	5.18%
Contractual Services	2,037,344	4,517,848	2,020,881	2,020,881	1,800,741	(220,140)	-10.89%
Debt Service	-	-	-	-	-	-	
Commodities	-	-	-	-	-	-	
Capital Improvements	-	-	-	-	-	-	
Capital Equipment	-	-	-	-	-	-	
Interfund Transfers	-	-	-	-	-	-	
Total Expenditures	2,220,140	4,720,140	2,220,140	2,220,140	2,010,317	(209,823)	-9.45%
Revenues							
Tax Revenues	-	-	-	-	-	-	
Licenses and Permits	-	-	-	-	-	-	
Intergovernmental	-	-	-	-	-	-	
Charges for Services	-	-	-	-	-	-	
All Other Revenue	-	-	-	-	-	-	
All Other Revenue							
Total Revenues	-		-	-	-	-	
	-	-	-	-	-	-	
	-	-	-	-	•	•	
Total Revenues	1.00	1.00	1.00	1.00	1.00		0.00%
Total Revenues Full-Time Equivalents (FTEs)	1.00	1.00	1.00	1.00	1.00	:	0.00%

Budget Summary by Fund							
	2022	2023	2024	2024	2025	Amount Chg	% Chg
Fund	Actual	Actual	Adopted	Revised	Budget	'24 Rev'25	'24 Rev'25
General Fund	2,220,140	4,720,140	2,220,140	2,220,140	2,010,317	(209,823)	-9.45%
Total Expenditures	2,220,140	4,720,140	2,220,140	2,220,140	2,010,317	(209,823)	-9.45%

Significant Budget Adjustments from Prior Year Revised Budget

Decrease in contractuals to offset a budget imbalance

Expenditures Revenues FTEs (220,140)

Total (220,140) - -

Budget Summary	, ,						2/ 21	2.11.25
D	From al	2022	2023	2024	2024	2025	% Chg '24 Rev'25	24'-25' FTEs
Program Exploration Place	Fund 110	Actual 2,220,140	Actual 4,720,140	Adopted 2,220,140	2,220,140	2,010,317	-9.45%	1.00
		_,,	,, 25, 16	2,223,110	2,220,110			

Personnel Summary by Fund								
			Budgeted Co	mpensation (Comparison	FT	E Comparis	ion
		-	2024	2024	2025	2024	2024	2025
Position Titles	Fund	Grade						
President CEO Exploration Place		Grade CONTRACT	Adopted 155,104	159,757	Budget 159,757	1.00	Revised 1.00	1.00
		Add: Budgeted P Compensat	ersonnel Savin ion Adjustments n Call/Holiday F dget	3	159,757 - 10,943 - 38,877 209,576	1.00	1.00	1.00